

a | CREATE

HELLO,

This is a|CREATE.

We are creative professionals who like to bring goodness to the eyes. We make and think and style; we draw and stitch and craft and design; we build and dream and pin and innovate; we invent, we bring ideas to life; we create. And we'd very much like to share that with you.

the a|Create Team



CONTENTS

2 | HELLO

5 | ABOUT

6 | SERVICES

9 | PROCESS

10 | OUR TEN-STEP PROCESS

11 | CLIENTS + COLLABORATORS

12 | GET IN TOUCH



ABOUT

a | CREATE is a team of luxury event stylists who create exquisite one-of-a-kind visual experiences for weddings, corporate events, brand launches and more. We believe that every celebration is unique so it's our passion to create a tantalising feast for the eyes every single time.

We curate décor elements with a hawk's eye for detail and a magician's flair for the unexpected, conceptualising and designing every aspect of the visual display, from flowers to furniture to lighting. We then bring it to life in a fresh, spectacular fashion that will have those Insta-fingers buzzing.

Our décor specialists uphold an unmatched standard by hand-selecting furniture pieces and offering customised design accessories to suit your specific space.

We draw and craft and build.

We dream and collaborate and innovate.

We tease and entice and invent.

We coax ideas into magnificence.

Creating is what we do. And we can't wait to share that with you.



A modern, minimalist interior space with large windows, contemporary furniture, and indoor plants. The scene is brightly lit, suggesting a high-rise or industrial-style setting. In the foreground, a low-profile, light-colored leather sofa is visible. To the right, a coffee table holds several glass vases with green plants and small glass containers. The background features a large window with a geometric metal frame, through which bright light is streaming. A wooden chair with a woven seat is partially visible on the left.

SERVICES

Every room transformed ; every corner bursting with surprises to take your breath away.

a | CREATE offers a full decor design and styling service that includes the conceptualisation and execution. With our own 'dry hire' furniture business, we are also able to provide you with beautiful, top quality contemporary furniture pieces.



CORPORATE EVENT STYLING.

From a large corporate event for your top clients to an all-important new brand launch, we will help you create a memorable experience. We will put together just the right visual look - working within brand guidelines and company spaces - from concept to installation.



WEDDING STYLING.

Every bride wants her day to be THE day, we get it. We'll help you bring your statement style to life. We visit the venue, put together moodboards, hire the decor elements required and put it all together on the day. Think flowers, lighting, furniture, draping, tables, chairs, wedding aisles, arches - the whole story.



BRAND STYLING.

Get a|CREATE involved to launch a new product with a bang, to turn a conference into something magical, or to curate a special exhibition or event at your company premises. We will research your product and recommend the right concept that is not only visually striking but also commercially powerful.



LUXURY DECOR HIRING.

a|CREATE has built up an impressive portfolio of hand-picked, hand-crafted decor items, which includes stunning structures, chairs, tables, bar counters, rugs, soft furnishings and much more. If you prefer to style your own event, you can simply hire these lust-worthy pieces for your special day.



PROCESS

What is an event stylist?

You may have heard of event coordinators or planners before but what exactly does an event stylist do? Well, if you need someone to work with your budget, source suppliers, plan menus, scout venues and track RSVPs, you need an event planner.

Event stylists listen intently to your dreams, unravel your desires and taps into your imagination to build your fantasy day. The result is a seamless, polished look that ties together all the elements of your vision.

OUR 10-STEP PROCESS

1 | ENQUIRY

You get in touch with us and provide us with a brief overview of what you want for your celebration.

2 | MEETING

Next, we will get together and discuss your brief in more detail, brainstorm ideas and get a feel for what you're after.

3 | CONCEPT

Now we'll cook up a wonderful concoction of ideas, inspired by international trends and your individual style.

4 | COST & LOOK

At this stage, you can expect a detailed proposal to include a cost estimate and a lookbook to whet your creative appetite.

5 | FEEDBACK

You share your ideas and feedback on our proposal and we make any necessary tweaks.

6 | DEPOSIT

Once you are happy to go ahead with our proposed ideas, we will require a 60% deposit.

7 | PROCUREMENT

We will go ahead and liaise with the necessary third party suppliers (florists, lighting operators, etc.)

8 | FINAL PAYMENT

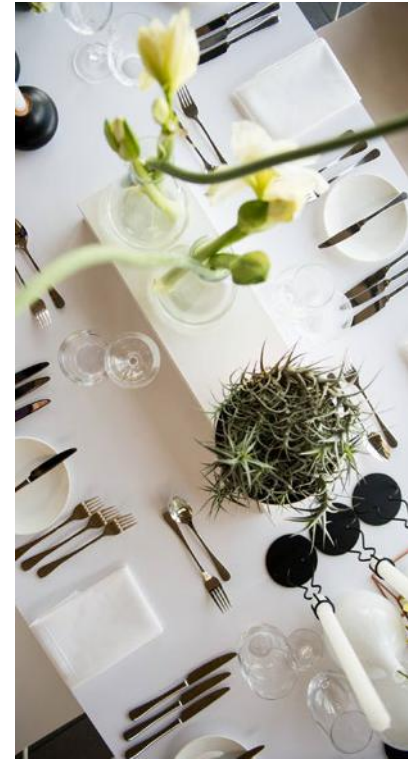
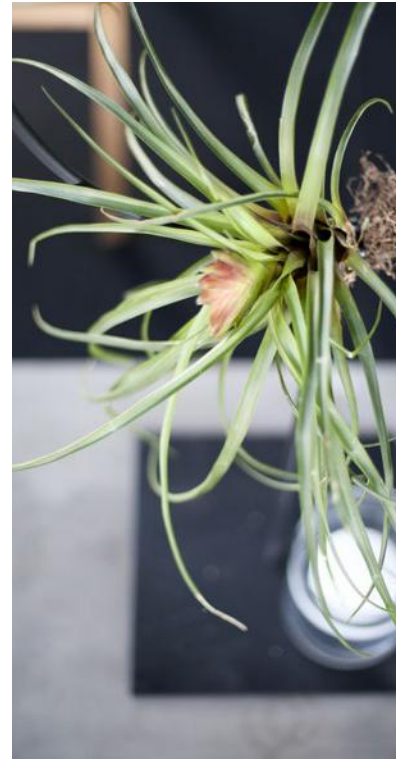
The final amount is settled.

9 | SET-UP

Let the magic begin – we will personally coordinate every aspect of the set-up on the day, from flower installations and lighting design to furniture delivery and placement.

10 | SHOWTIME

Your event looks spectacular and you take all the credit. Afterwards, we remove and reinstate everything at your venue – as if we were never there...



CLIENTS + COLLABORATORS

AMPERE EVENT TECHNOLOGY | BLOOMBERG | BLOMBOY | BONTON EVENTS SPECIALISTS | BRIGHT IDEA MARKETING | GRANNY THE WOLF CREATIVE
I DO BOX | INVESTEC | [KRAAK] - WEDDING AND EVENT COORDINATION | JUST JACK | LAURENT AT LOURENSFORD | MON AMOUR EVENTS MYUZU
SALON 58 | SORRENTO EVENTS | TAMARA CHERIE | THE ALEIT GROUP | THE FOSCHINI GROUP | UPROOT | WEDDING CONCEPTS | YDE | ZEITZ MOCAA
EVENTS | ZEITZ MUSEUM OF CONTEMPORARY ART AFRICA

GET IN TOUCH

UNIT 3 | HERON PARK
OLIVE GROVE INDUSTRIAL ESTATE
OU PAARDE VLEI ROAD
SOMERSET WEST

T +27 21 007 2739

HELLO@ACREATE.CO.ZA

WWW.ACREATE.CO.ZA

facebook.com/acreateza

instagram.com/acreate_za

twitter.com/acreate_za

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